Brands

takees   takees Estates   takees Cowork

Common Brandmark
(ICON)

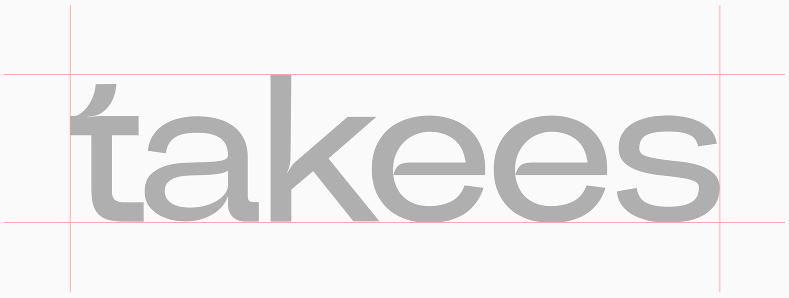
t t

Common Brand Colors

582AA6	000000	FFFFFF	1F1F1F	AFAFAF	E5E5E5

Logo Construction

Wordmark Logo using the typeface **‘Power Grotesk’** (Common for all Takees Brands)



No alteration made

Specifications of The ‘takees logo’ made with this typeface

The Swept Ascender ('t'): The letter 't' features a unique, curved ascender that sweeps upward to the left, mimicking a dynamic flick or organic leaf shape. The crossbar is asymmetrical, extending only to the right to lead the eye forward into the rest of the wordmark.

Notched Crossbars ('e'): The double 'e's feature a distinctive upward curve or notch on the left side of their horizontal crossbars. This breaks traditional geometric rules, injecting a sharp, modern, and tech-forward personality into the logo.

Single-Story 'a' and Open Counters: The use of a single-story 'a' paired with wide, spacious interior bowls (counters) across the 'a', 'e's, and 's' gives the wordmark a highly legible, open, and approachable aesthetic.

Geometric Contrast ('k'): The sharp, straight diagonal strokes of the 'k' provide a necessary structural anchor, contrasting effectively with the softer, sweeping curves of the adjacent letters.

Lowercase Presentation: By utilizing an all-lowercase format, the brand sheds traditional corporate rigidity in favor of modern accessibility.

Using the same typeface for all Takees brands’ logos

Takees Estates

Logo (Variation 1)

takees Estates

takees Estates

Logo (Variation 2)

t Estates

t Estates

Brand Colors

136B49 000000 FFFFFF

Primary

1F1F1F AFAFAF E5E5E5

Secondary

582AA6

Brandmark Color

136B49 000000

Gradient Color

Logo Color Placements

takees Estates

takees Estates

takees Estates

t Estates

t Estates

t Estates

t Estates

t Estates

Brand Typeface & Fonts

TASA Orbiter

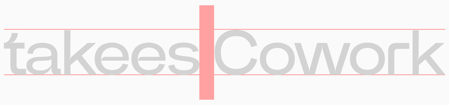
Regular **Semibold**

AA Aa

Takees Cowork

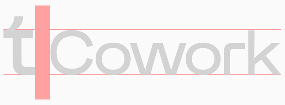
Logo (Variation 1)

takees Cowork



Logo (Variation 2)

t Cowork



Brand Colors

FFFF15

000000

FFFFFF

Primary

1F1F1F

AFAFAF

E5E5E5

Secondary

582AA6

Brandmark Color

Logo Color Placements

takees Cowork

takees Cowork

takees Cowork

t Cowork

t Cowork

t Cowork

t Cowork

t Cowork

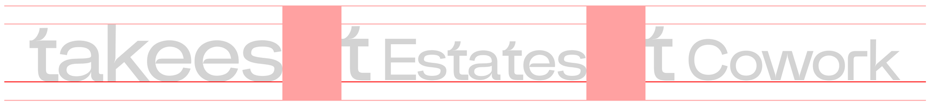
Brand Typeface & Fonts

TASA Orbiter

AA Aa

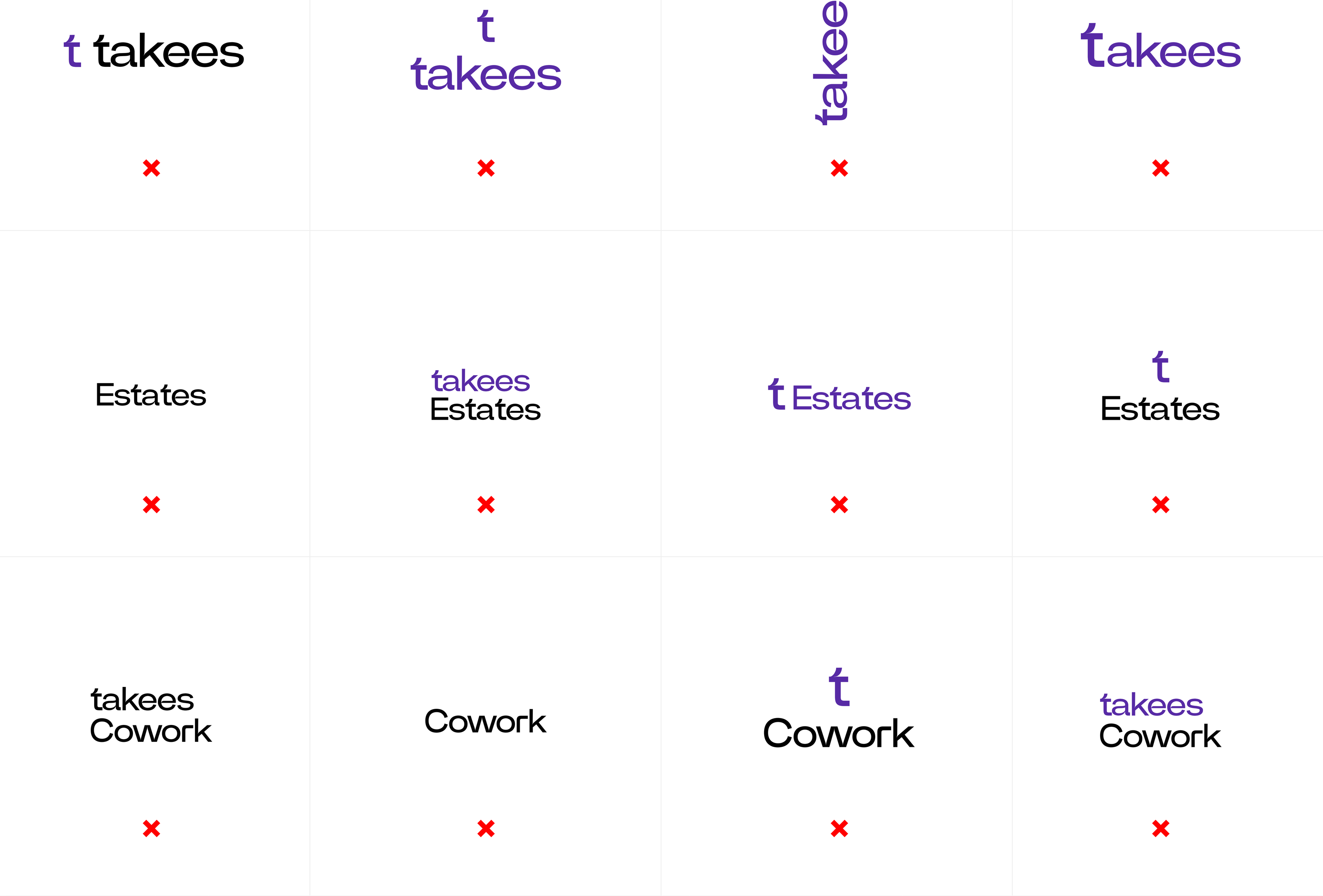
Regular **Semibold**

Logo Alignment with Takees Brands


takees
t Estates
t Cowork

Meta takees t Estates t Cowork Google

Donts with Logos' Placement


t takees
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Estates
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✗
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t
Estates
✗
takees
Cowork
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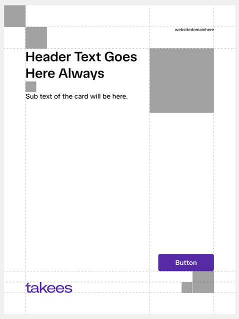
t
Cowork
✗
takees
Cowork
✗

Takees Cards’ Design System

Card type 01



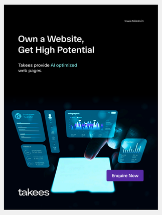
websitedomainhere

Header Text Goes
Here Always

Sub text of the card will be here.

Button
takees

Card type 01



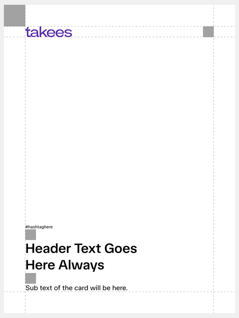
www.takees.in

Own a Website,
Get High Potential

Takees provide AI optimized web pages.

Enquire Now
takees

Card type 02

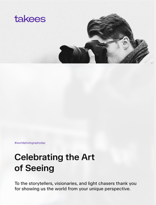


#hashtaghere

Header Text Goes
Here Always

Sub text of the card will be here.

Card type 02

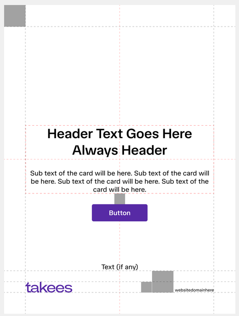


#worldphotographyday

Celebrating the Art
of Seeing

To the storytellers, visionaries, and light chasers thank you for showing us the world from your unique perspective.

Card type 03



Header Text Goes Here
Always Header

Sub text of the card will be here. Sub text of the card will be here. Sub text of the card will be here. Sub text of the card will be here.

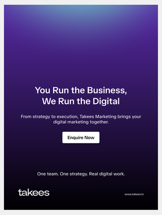
Button

Text (if any)

takees

websitedomainhere

Card type 03



You Run the Business,
We Run the Digital

From strategy to execution, Takees Marketing brings your digital marketing together.

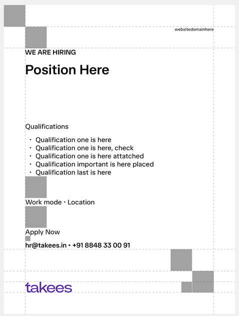
Enquire Now

One team. One strategy. Real digital work.

takees

www.takees.in

Card type 04 (Hiring)



websitedomainhere

WE ARE HIRING

Position Here

Qualifications

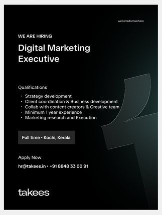
- Qualification one is here
- Qualification one is here, check
- Qualification one is here attatched
- Qualification important is here placed
- Qualification last is here

Work mode • Location

Apply Now

hr@takees.in • +91 8848 33 00 91

Card type 04



websitedomainhere

WE ARE HIRING

Digital Marketing
Executive

Qualifications

- Strategy development
- Client coordination & Business development
- Collab with content creators & Creative team
- Minimum 1 year experience
- Marketing research and Execution

Full time • Kochi, Kerala

Apply Now

hr@takees.in • +91 8848 33 00 91

Spacing

300PX x 300PX

100PX x 100PX

50PX x 50PX

24PX x 24PX

Button

Enquire Now
Enquire Now
Enquire Now

Box: HUGPX x 80PX
Text: 32PX

Typeface & Fonts

TASA Orbiter AA Aa
Regular Semibold

Font Sizes

Header Text Goes Here Always	64PX
Sub text of the card will be here.	32PX
www.takees.in	20PX

Logo

takees
takees
takees

Color

Primary	Secondary
582AA6	1F1F1F
71D1C7	AFAFAF
000000	E5E5E5
FFFFFF	

Gradient

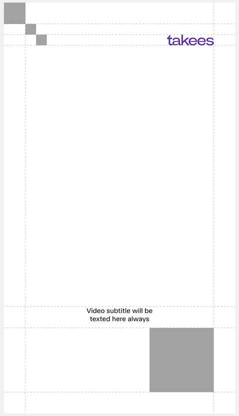
582AA6 000000

Icons 32PX 60PX

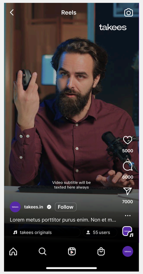
Location
Call
Mail
Enquiry

Takees Video Layout System

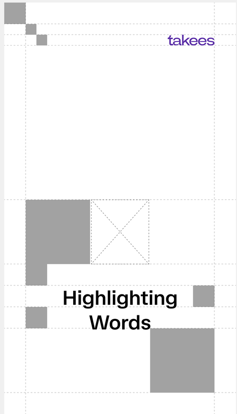
Video type 01


takees
Video subtitle will be texted here always

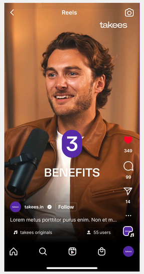
Video type 01


Reels
takees
5000
6000
7000
Video subtitle will be texted here always
takees.in
Follow
Lorem metus porttitor purus enim. Non et m...
takees originals
55 users

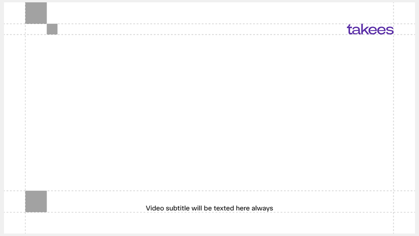
Video type 02


takees
Highlighting Words

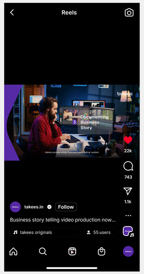
Video type 02


Reels
takees
3
BENEFITS
349
99
14
takees.in
Follow
Lorem metus porttitor purus enim. Non et m...
takees originals
55 users

Video type 03 - Landscape

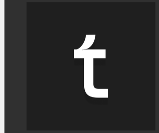

takees
Video subtitle will be texted here always

Video type 03 - Landscape

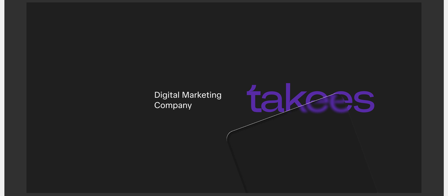

Reels
takees
3
Documenting Business Story
22k
743
1.1k
takees.in
Follow
Business story telling video production now...
takees originals
55 users

Brand Assets (Social Media)

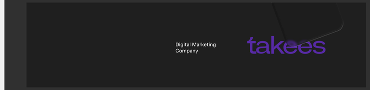
Profile Picture



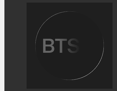
Facebook Cover


Digital Marketing Company
takees

LinkedIn Cover


Digital Marketing Company
takees

Hi.Cover 01



BTS

Hi.Cover 02

Testimonial

Hi.Cover 03

Projects

Hi.Cover 04

Info